



AFROFASHION

AFRO FASHION Association
Via Francesco Cilea, 10
20151 Milan (Italy)
(0039) 320 488 3057
contact@afrofashion.org
www.afrofashion.org

AFRO FASHION WEEK MILANO REGISTRATION FORM

Please fill this form to have you registered for the Afro Fashion Week Milano (AFWM) Event.

* required fields

Brand details

Brand Name *

Designer details

Designer name/s

First name *

Surname *

Gender *

Male Female

Direct telephone

Direct email

Designer 2 (If applicable)

First name *

Surname *

Gender *

Male Female

Direct telephone

Direct email

Company details

Company name *

(If different from BRAND Name)

Address line 1 *

Address line 2

City *

Postcode *

Country *

Office telephone *

Email *

Website

Product category * (Please tick ALL that apply)

- Ready-to-wear
- High Fashion
- Accessories

I/we wish to apply for the following (Please tick ALL that apply)

- Fashion Parade
- Exposition of creations
- Digital Presentation

Details of your business activity

Description of the collection (Max. 5 sentences)

Biography of the designer (Max. 5 sentences)

Presence at the event through* (Please tick ALL that apply)

- Online participation
- On-Site participation

Participation Fee for the Catwalk

The participation fee covers:

- Expositions at the event
- Fitting/Staging
- Promotion – Advertising - Media
- Location
- Photographers
- Hostesses
- Possibility of networking
- Models
- Backstage support assistant
- Hairstylist
- Make Up Artist
- Stylist
- Catwalk
- presence of at least one buyer

Participation Fee for a Pop Up Shop/ Exposition of creations

The participation fee covers:

- Expositions at the event
- Fitting/Staging
- Sales services at the event
- After-sales services
- Promotion – Advertising - Media
- Location
- Photographer
- Hostesses
- Possibility of networking
- Sales services at the event After-sales services

Please email the following to support your application

- Four images from the collection
- One Photo of the designer

* please note that images should be less than 1MB and be of JPG or PNG format

Registration Fees (Please tick the appropriate)

- Bronze Admission included Digital Presentation on all our social Media and websites (Max. 10 creations):
- Bronze Admission included exposition of the creations (Max. 20 creations)
- Silver Admission Included Fashion Parade (personalized show) Min-20 - 40 Max creations.
- Gold Admission incl. fashion parade (personalized show) Min. 25–55 Max. creations.
- Premium Admission incl. Fashion parade (Min. 20-55 Max. creations, + 5 days hotels)

Details of Payment (Please email us the confirmation of the bank transfer) *

Bank Name: Banca Prossima

Bank Adress: Piazza Mazzini 18, Lecco Italy

IBAN CODE: IT92H0335901600100000142768

SWIFT/BIC: BCITITMX

Bank Account: 100000142768

Transfer Details: Designer's Name. Company Name. Type of Admission

P.S

1- The fee participation doesn't cover the VAT

2- The online Participation means that you can send us your creations and we will take care of everything, updating you day by day.

Michelle Ngonmo

CEO AFRO FASHION

AFRO FASHION Association

Be Creative. Be Fashionist.